

**The Ibaraki Prefectural Government proudly announces the organization of  
"A Tour Packed with the Charms of Ibaraki Prefecture for Hotel Concierges."**

Hotel concierges are the main point of contact for hotel guests and play a vital role in promoting the tourist attractions of Ibaraki. They not only experience these attractions themselves but also effectively guide guests to tourist spots before and during their trip. Additionally, they assist in trip planning to boost tourism in Ibaraki. These concierges are valued partners for the Ibaraki Prefectural Government in promoting Ibaraki to the world.

**Program Outline**

Organized by: Ibaraki Prefectural Government

Date & Time: Thursday, June 13, 2024 (8:00-19:00)

No. of invitees: Up to 20 hotel concierges, mainly in the Tokyo area

Tour details: This is a one-day monitoring tour that will allow concierges to easily showcase Ibaraki Prefecture's outstanding tourism resources, culinary delights, culture, and history to visitors to Japan during their trip.

**Program Schedule**

08:00 Depart from Tokyo by private bus

09:30 Visit Tree House Bonsai, the only bonsai garden in Japan run by a Western bonsai master, offering art, natural beauty, and relaxation for Japanese and foreign visitors.

12:00 Lunch at Restaurant Saibitei. The restaurant offers grilled steak made from "Hitachi no Kagayaki" branded pork from Ibaraki Prefecture. It is prepared by a renowned local butcher shop with 50 years of history.

13:30 Visit Yamato Horse Park to witness and experience Yabusame, a traditional Japanese martial art featuring horseback archery. Three concierges will practice archery, ride a horse, and experience Yabusame.

16:00 Visit Isokura Sake Brewery, founded 150 years ago. During the tour, you'll see the heart of the brewery: the essential elements of sake brewing: water, rice, and passion.

19:00 Disbanded at Ibaraki Prefecture antenna shop "Ibaraki sense" (Tokyo Ginza)



Tree House Bonsai



Saibitei



Yabusame



Isokura Sake Brewery



Ibaraki sense

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